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A GAIN

OF

36,213

PER DAY.

The following figures are taken from the books of THE WORLD, and are SUBJECT TO ANY TEST or comparison to which esteemed contemporaries may be pleased to subject them:

Total number of WORLD'S printed bona fide during Dec., 1890..... 9,208,780

Total number of WORLD'S printed bona fide during Dec., 1891..... 10,331,420

Total gain for Dec., 1891..... 1,122,640

Average per day for Dec., 1890..... 297,058

Average per day for Dec., 1891..... 333,271

Total gain per day for 1891..... 36,213

THE WORLD FOR 1892.

"The most energetic, resolute and relentless journal in America when it sets out to accomplish any great object, from truth to its ready humanity, comprehensiveness, and persistence."—GAIL HAMILTON.

We can tell our Republican readers a secret and our Democratic friends a piece of good news:

The WORLD intends to and will elect another Democratic President this year, as it elected Grover Cleveland in 1884.

Whether the Democratic candidate shall be Grover Cleveland, representing the cause of Tariff Reform, or any one of a number of other Democratic leaders who can be elected, representing all the elements of opposition to Republicanism. The WORLD will be foremost in his support. The next President must be a Democrat.

But in displacing a Republican Administration THE WORLD will do it for the best good of Republicans as well as Democrats. It wishes to relieve Republicans of burdensome war taxes, to unshackle their trade, to deliver them from the power of monopolies and to extend to them the blessings of a free, a simple and an economical government. If they do not know what is good for them, it will try good-naturedly but persistently, to show them.

A wife-murderer who was hanged in Vermont yesterday was allowed to deliver a rambling, incoherent talk of more than half an hour's duration on the scaffold. There is a good opportunity to turn a new leaf in the conduct of executions in that State.

Tenement-house thieves who call in fire as an ally for their predatory exploits, as in Carmine street yesterday morning, deserve an unusually thorough course of treatment at the hands of the law. The police should spare no pains to overhaul them.

In sending PERFFER in the United States Senate, Kansas seems to have minded well its P's. And since PERFFER is quidnunc and Representative SIMON is least queer, she may be said to have also looked out for her Q's.

DR. KEELEY has lost another bicloride of gold patient. Pretty soon the public will begin to think of this drunkenness as of the motor gotten up by another KEELEY, that there can't be much of a go to it.

As if QUAY's allegiance were not enough, FOHAKIN now comes out loudly for BLAINE. The man from Maine seems fated to become again a man of political sorrows.

"More lawlessness" is reported so frequently in Northeastern China that it seems there must be little else there.

It seems strange that no one in the tempest-tossed City of Paris thought of having Partitioning the waves to sleep.

To be sure it is leap year. But single women are still advised to look before they leap.

recognizes no master other than the public which has made it great.

MUST KEEP THE STREETS CLEAN.
Commissioner THOMAS BRENNAN has allotted to his Department for the coming year a greater sum of money than was ever before appropriated for street-cleaning purposes in New York for a single year. Having been thus generous with him, the public will look to see him carry out most faithfully his share of the big contract in hand.

That the Commissioner has done creditable work with the inadequate resources left to him when he became BRENNAN's successor there can be no gainsaying. But now he will start in fresh, with plenty of money, an introductory experience, a force organized as he desires in short, with every advantage for which any official in his position could ask. He must, therefore, on his utmost to justify the confidence and meet the expectations of the people.

He must keep New York's streets clean. When THE EVENING WORLD began its campaign against BRETTIE, which ended only with the latter's removal from office, it was actuated by no personal motives against the man. It found in Mr. BRETTIE's lack of accomplishment the evidence that he was an incapable officer. Therefore, as the champion of a public which Mr. BRETTIE did not efficiently serve, it proceeded on the line to which duty called in.

On Commissioner BRENNAN THE EVENING WORLD will keep the same watchful eye with which it regarded his predecessor in the Street-Cleaning Department. It will tell him when he has done well. It will criticize what it considers his shortcomings. To do well and to escape criticism he has but one thing to accomplish. For that the people look to him; for that the city is generous to his Department. He must keep the streets clean.

WHY CRIME IS DARING.
An unknown man, attacked for purposes of robbery by a young desperado, either fell or was pushed into the Harlem river at One Hundred and Twenty-ninth street and Second avenue in the darkness of early morning yesterday and was drowned. The attack was a daring one and fruitless, so far as booty for the thing was concerned. The poor dead victim proved to have not a cent in his pocket.

Crimes requiring such a degree of boldness as an attack in an open street are more and more frequently added to the police records. More and more often does it seem that murder is added to robbery achieved or attempted. And, after every fresh case, some good people of the community hold up their hands in astonishment and horror. "How do men dare?" they ask.

The answer is easy. Look at the case of McIVANIE, burglar and murderer, fed and comfortably kept at public expense, still waiting the doom he should have met two years ago. Look at the case of McGONIGAL, slipping easily through the hands of the law after being actually sentenced to fifteen years' imprisonment for a frightful crime against young girlhood. Look at the record of staves and "appeals" and legal dallying over convicted murderers and absconders and embezzlers and all sorts of criminals. Then do you have to ask how men dare?

After all, the wonder is that more men do not dare when the law's provisions for the punishment of crime are so easily and often subverted.

The murder of Grover LUCE in Brooklyn by Burglar McIVANIE was almost exactly duplicated in Seymour, Ind., last night. To be sure, the Seymour murderer escaped, but then McIVANIE still lives, though he has been a prisoner more than two years and more than once condemned to die.

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The WORLD is now printing an average of over 320,000 copies a day. It has made a net average gain of 30,000 a day during the past year. It will circulate next year, on the basis of this increase only, at least 120,000,000 copies of the ablest, strongest and best democratic newspaper ever printed.

What can the forces of Plutocracy, Monopoly and Corruption, of the Billing-Dollar Congress, the War Tariff and the Money Power in politics, hope to accomplish against such a campaign of education, of appeal and stimulation as THE WORLD will conduct in this physical State?

But while doing this THE WORLD will give to its Republican readers, as it did in the recent campaign, a fuller and better report of Republican meetings and speeches in the Presidential canvass than the organs of our own party print. THE WORLD succeeds where others fail.

The WORLD's resources are unequalled and its expenses unparalleled. Its printed matter would make a book every day and three thick volumes every Sunday.

The WORLD is recognized as distinctively the Newspaper of the People. It believes that to be the highest journalism which is dedicated to the public service. THE WORLD puts heart and conscience into its work as well as brains.

It is the handmaiden of Justice, the unrivaled herald of mysteries, the detector and the teacher of crime, the friend of the friendless, the helper of the poor, the strength of the weak. Realizing that its power comes from the People, it gives back to them freely whatever service its innocence and its resources enable it to do.

With a perfect equipment, a thorough organization, capable direction and a deep determination to move on and up to higher ideals and greater achievements, THE WORLD wishes its multitude of readers a Happy New Year, and confidently bids them to expect from it during 1892 even more wonderful things than it has already accomplished.

Always battling for Freedom and against Wrong, forever independent, THE WORLD

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